

**Effect of Sodium Chloride on Physicochemical Properties of bis-(2-ethyl hexyl) sodium sulfosuccinate (AOT) in Aqueous Medium**

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**Abstract** - The surface tension for aqueous solution of AOT with/without NaCl have been measured at 288, 293 and 298 K. These data have been utilized for calculation of CMC, maximum surface excess concentration ( $G_{\max}$ ) and minimum area per molecule ( $A_{\min}$ ) of the surfactant at air/liquid interface. Thermodynamic parameters of micellization and adsorption have been evaluated from CMC data. The micellization process is exothermic while adsorption is endothermic in nature.

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